

Storyboards

What kind of board is your
client asking for?

Define the style, market,
tools to be used, and
limitations of the board
(software/size/TIME)

Types of Storyboards

Presentation / Advertising

Live action feature

Animated feature

Live action television

Animated television

Director's boards



Presentation



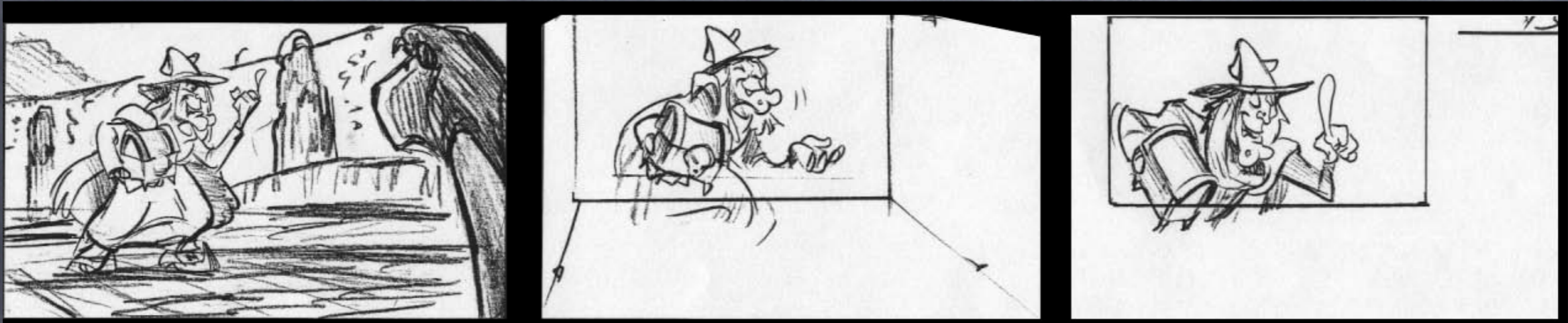
Advertising



Live action feature



Animated feature



Animated feature

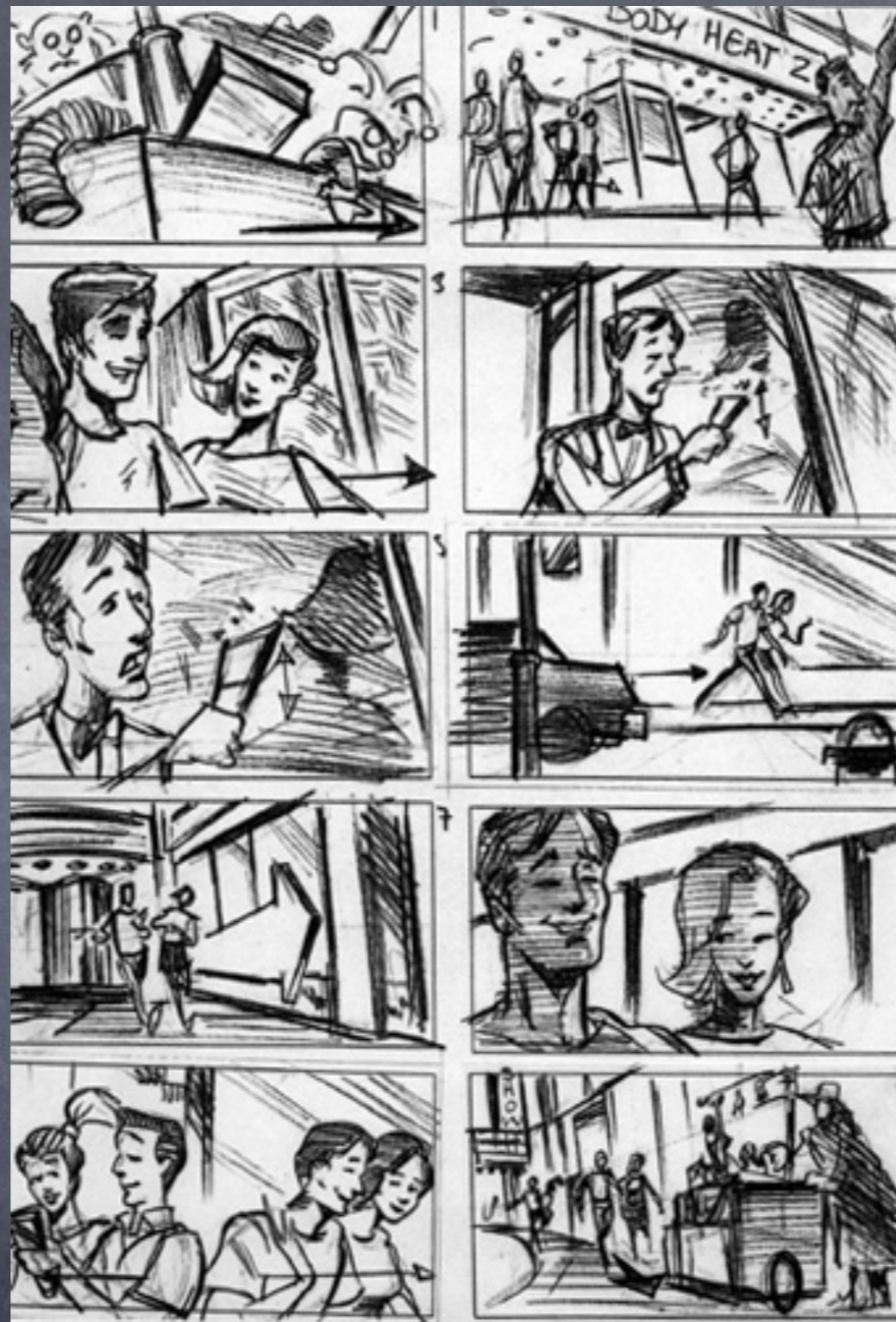


Prepare to Board!

Creating Story and Characters
for Animated Features and Shorts

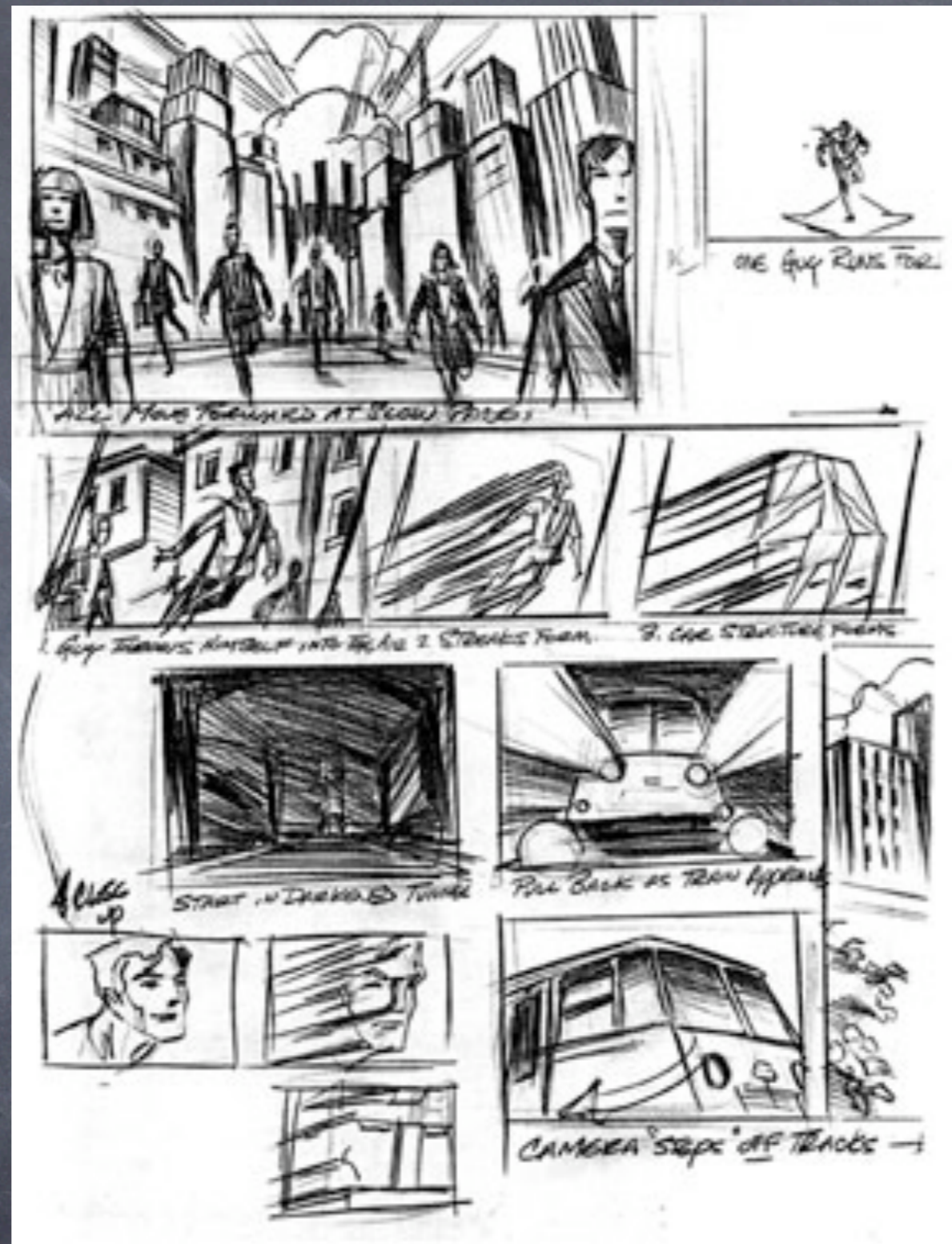
Nancy Beiman





Live action television

Animated television



Director's boards

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Theory
vs.
Practice



VS.

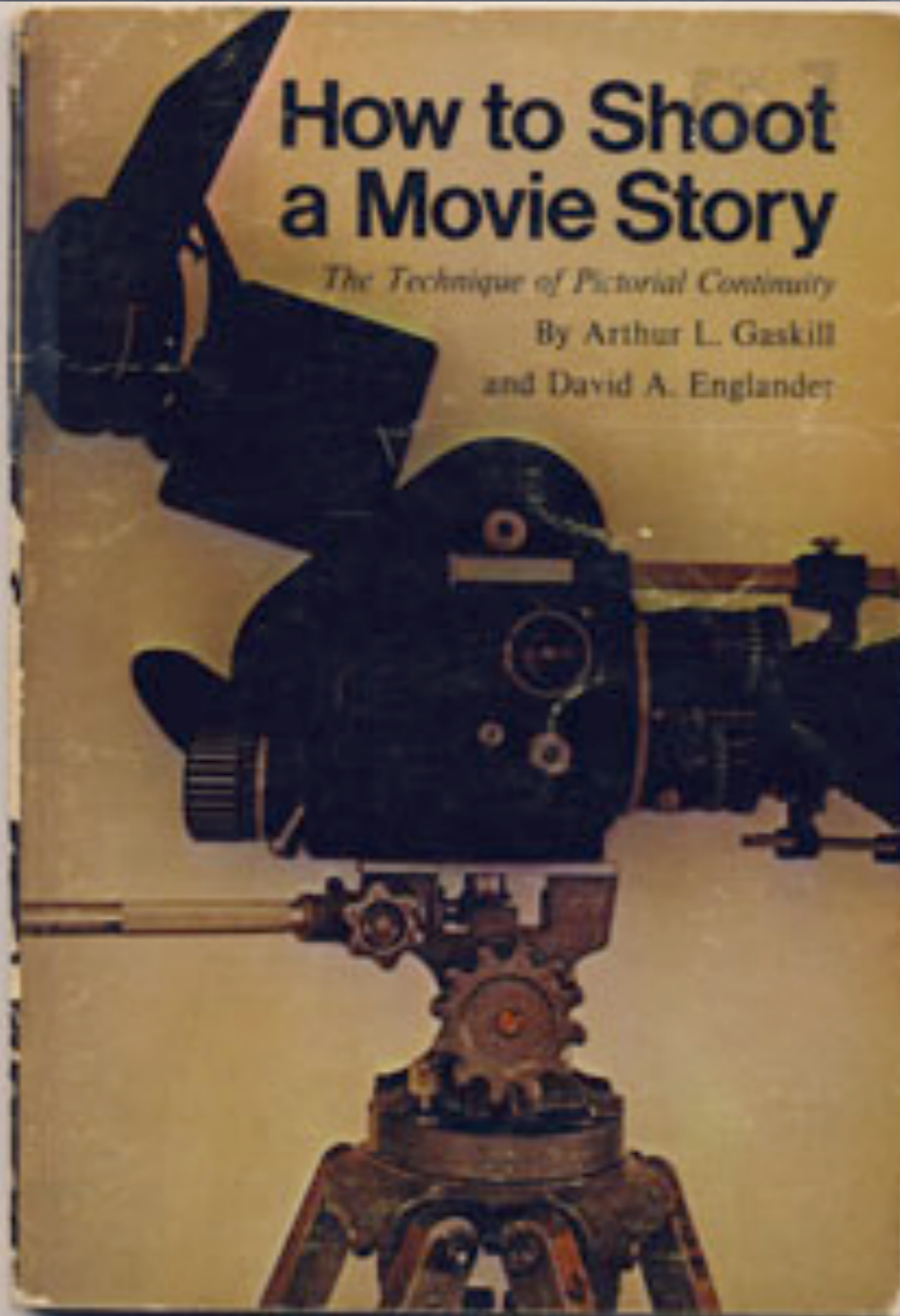


All the theory you have learned
applies to the work
and then some.

How to Shoot a Movie Story

The Technique of Pictorial Continuity

By Arthur L. Gaskill
and David A. Englander



The Animated Television Storyboard is:

a blueprint.

a foundation.

a best rough guess.

a flowing river.

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The storyboard adds visual
structure to the script.

It's like raw footage that has
to be edited, massaged
and improved.

**UNDERSTAND THE
LIMITATIONS OF
THE PROCESS**

**Zoom pan
swooping truck-in
with reverse pull
back and rack
focus
from 2 ffd to 24.**

Spielbergitis

Some directors don't know
their job is to work within
the narrow constraints
of the project.

Politely suggest alternatives.

The job of a board artist is
to serve the director's idea of
how the story should be
told.

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And to hit deadline.