

# **MILESTONE 1: STORY TREATMENT “Seeing Sounds”**

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## **Story Premise:**

A boy discovers his true talent.

## **Story Summary:**

A small boy is playing outside with his friends at the park, when he is suddenly interrupted by his mother, who yells at him at the top of her lungs from the other end of the street to come inside and wash up. Feeling embarrassed, he leaves his friends and tells them he'll see them later. He gets on his bike and rides toward his house.

On his way home, he dodges quite a bit of traffic on this busy suburban street in a very musical way. He hits a curb and ends up landing on another kid's skateboard while skillfully going underneath girls playing jump rope. He dodges water balloons and boys trying to shoot him with super soakers, and also crosses a busy street making cars honk their horns at him. Before getting to his house, a large man has a heat stroke resulting in him falling off his skateboard, and landing straight into some mud.

He goes inside and jumps in the shower. He begins to hum a tune thinking it would be like any other typical shower, but then he begins to notice that the sounds he is making are appearing before his eyes as colors and images. He closes his eyes, completely amazed and that is when his mind takes him on a journey which he never expected. He finds himself in his world where with every sound he imagines and hears, it comes to life before him in different ways. Some sounds appear as piano steps, where as others appear as flashing lights of colors.

He then understands his calling in this world, and foresees his destiny to shape the rest of his life. He not only does he hears sounds, but he sees them. Just like any artistic passion, we see this boy discover this in a very interesting way. He understands that he is to become a musical composer.

## **Story Detail:**

### **1. Setting:**

This story will take place in the 80's in Virginia Beach, Virginia. It will be mostly located in a suburban setting.

There is also a scene which takes place in the boy's mind where the setting will constantly transform yet maintain a simple look against a black background.

### **2. Principal Character Descriptions:**

#### **Pharrell:**

Pharrell is a 7 year old boy who is quite mischievous. He is energetic and full of life. He bikes and skateboards extremely well for his age. Although trouble may seem to follow him everywhere he goes, he's a very kind and caring individual. He is extremely creative and is not aware of his own potential. He is respectful and always listens to his elders even though he may not want to.

### **3. Key Story Beats:**

#### **Setup:**

Pharrell's mother yells from across the street for him to come inside and eat.

#### **Conflict:**

Pharrell is startled when a man faints and falls right in front of him resulting in him falling off his skateboard into some mud.

#### **Climax:**

Pharrell enters this world of imagination where every sound he makes transforms into visuals that he can see and control.

#### **Conclusion:**

He now has developed this talent, and understands what he wants to do for the rest of his life.

#### 4. Complete Character List:

**Pharrell** - Main Character

**Kanye**  
**Lupe**  
**Chad**  
**Shay** } Friends

**Mom** – Beginning, calls Pharrell inside

**Fat Man** – Obstacle #3

**Jump Rope Girl#1**  
**Jump Rope Girl#2**  
**Jump Rope Girl#3** } Obstacle #1

**Super Soaker Boy**  
**Water Balloon Boy** } Obstacle #2

**Skateboard Boy** – Pharrell lands on his skateboard, and takes off with it

#### 5. Complete Location List:

**Suburban Neighborhood**

**Conceptual Fantasy World**

#### 6. Other:

This film will be heavily influenced by lifestyle in the 80's for kids.

#### Production Detail:

1. **Length:** 1.15 Seconds

- 2. Intended Audience:** Kids - Everyone
- 3. Visual Style:** UPA (Fairly Odd Parents, SpongeBob, Samurai Jack, Dexter's Lab)
- 4. Musical/ Audio Style:** Playful Kids Music  
Sound like Dennis the Menace,  
N.E.R.D – Time for Some Action
- 5. Techniques/ Technology:** Traditional, Flash CS3, Photoshop