## URLhttp://<u>https://www.costco.ca</u>

## AUTHORITY

Who is the creator or author? What credentials make this site scholarly or valuable to your research?

- Costco Wholesale Canada Ltd.
- It offers direct insight into pricing, bulk sales, and membership-based retail models.

What is the contact information for creators or webmaster?

 Customer Service: 1-800-463-3783 | Website: https://www.costco.ca/customerservice.html

What institution or organization sponsors the site, if any?

Costco Wholesale Corporation

## RELIABILITY

What evidence indicates that the information is accurate?

• Costco manages its own listings, prices, and membership policies. Product descriptions are updated by suppliers and Costco staff.

Can you detect an agenda or bias? Is more than one opinion presented? Will you include other viewpoints?

- Yes, The site is geared toward selling products and encouraging membership.
- Not on the site itself. You could compare with customer reviews or competitor pricing.

## TIMELINESS

When was the web site produced or last updated? What percent of the links work? Does this subject require frequent updates to be valuable?

• Content updates constantly based on inventory, promotions, and seasonal changes.