

URL [http:// https://www.shoppersdrugmart.ca](https://www.shoppersdrugmart.ca)

### **AUTHORITY**

Who is the creator or author? What credentials make this site scholarly or valuable to your research?

- Shoppers Drug Mart, part of Loblaw Companies Ltd.
- It offers pharmacy info, health content, and product details reviewed by healthcare professionals.

What is the contact information for creators or webmaster?

- Customer service: 1-800-746-7737 | Contact page on website

What institution or organization sponsors the site, if any?

- Loblaw Companies Ltd.

### **RELIABILITY**

What evidence indicates that the information is accurate?

- Health content is reviewed by pharmacists. Products are from trusted suppliers and updated regularly

Can you detect an agenda or bias? Is more than one opinion presented? Will you include other viewpoints?

- Yes, It Focuses on selling specific brands and Shoppers services.
- No—only brand/product information. Additional viewpoints can come from medical sources or reviews.

### **TIMELINESS**

When was the web site produced or last updated? What percent of the links work? Does this subject require frequent updates to be valuable?

- Updates occur frequently for health tips and promotions.