

**APPL27670 MULTIMEDIA PRESENTATIONS
RESEARCH WEBSITE EVALUATION FORM**

Because of the **questionable reliability** and **lack of permanence** of Internet resources, you need to critically evaluate each site you access. To use a Web site as a work cited for your research paper, fill out the form below, one for each site, and attach a print out of the Web site to each form.

URL ~~http://~~ <https://www.walmart.ca>

AUTHORITY

Who is the creator or author? What credentials make this site scholarly or valuable to your research?

- Walmart Canada Corporation
- It's a direct source for product information, prices, consumer trends, and retail marketing strategies.

What is the contact information for creators or webmaster?

- Customer Service: 1-800-328-0402 | Website: <https://www.walmart.ca/help>

What institution or organization sponsors the site, if any?

- Walmart Inc.

RELIABILITY

What evidence indicates that the information is accurate?

- Information is maintained by Walmart and updated constantly for accuracy and availability.

Can you detect an agenda or bias? Is more than one opinion presented? Will you include other viewpoints?

Yes, It promotes Walmart's own products and services.

TIMELINESS

When was the web site produced or last updated? What percent of the links work? Does this subject require frequent updates to be valuable?

Content is updated frequently, especially for promotions and stock.
All the links work on this website.

